



BELLINGHAM ALIVE
NORTH SOUND LIFE
NORTH END METRO

Ad Specs

Ad Size	Width (in)	Height (in)
1/6 pg V	2.25	4.75
1/6 pg H	4.75	2.25
1/3 pg V	2.25	9.75
1/3 pg H	4.75	4.75
1/2 pg V	4.75	7.25
1/2 pg H	7.25	4.75
2/3 pg	4.75	9.75
Spread	17	11.125
Full Page (with bleed)	8.625	11.125

AD REQUIREMENTS

- Please submit high-resolution PDFs
- NO CROP MARKS
- Images must be in CMYK mode and 300 dpi.
- NO RGB, SPOT OR LAB COLORS
- Please outline all fonts and embed all images.

SUBMITTING ADS

Please e-mail to your account executive.
For questions concerning ad production
call **360.483.4576 ext 3** or
e-mail dean@northsoundlife.com

FULL PAGE with bleed

Trim Size (Document Size)

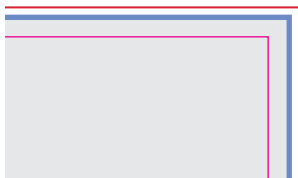
8.375" x 10.875"

PLUS

Bleed: **0.25" (0.125 ON EACH SIDE)**

Safe Area (Keep all text within this area)

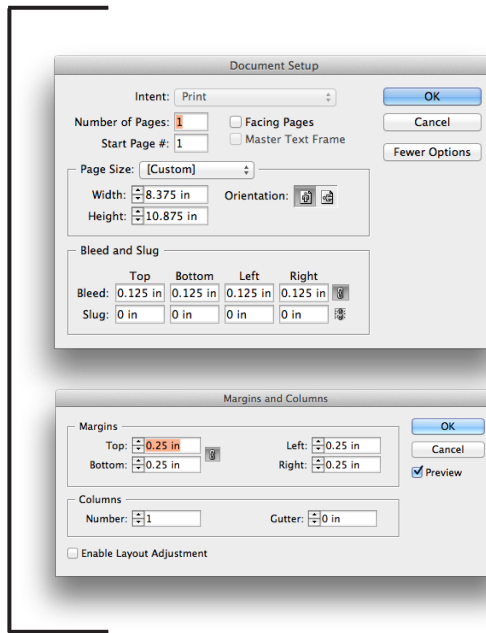
7.875" x 10.375"



— Trim
— Bleed
— Safe

FULL PAGE with NO bleed

7.875" x 10.375"



DESIGN SERVICES

Magazine

If you don't have a designer, K & L Media's design staff can design your ad for a fee of \$85 with three changes, \$85 per change thereafter. Any photo purchase is an additional pass-through charge.

Custom

K & L Media's design staff can design your custom piece for a fee of \$85 an hour, minimum of 3 hours. Any photo purchase is an additional pass-through charge.

